

THE EMOTIONAL LIVES OF PARENTS:

An Exclusive Evening With Dr. Lisa Damour

One Night. One State. Massachusetts' Only Stop.



February 11, 2027

Natick High School



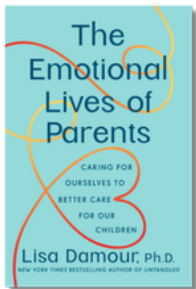
800+

Guests in Attendance



Only MA Stop

MetroWest Boston & Beyond



Dr. Lisa Damour – New York Times contributing writer, TED speaker, and bestselling author – is touring the country for her groundbreaking and essential new book. **Natick is her only Massachusetts stop:** drawing families and community leaders from MetroWest Boston and well beyond. **It's the highest-visibility platform Spark Kindness offers all year, and it's an ideal opportunity for your organization/business.**

WHAT'S IN IT FOR YOU

- 800+ engaged MetroWest Boston families in the room: plus statewide buzz around the year's the most talked-about event! (The book addresses every stage of parenting, from birth to college age years - a wide audience!)
- Instant credibility by association with a nationally recognized name, in an appearance no one else in Massachusetts is hosting.
- Extra exposure as Dr. Damour promotes her book tour to her own audience: including 281,000 Instagram followers, a popular weekly podcast, and national role as CBS news parenting and mental health contributor.
- Turnkey access to Spark's built-in audience (9,000+ email subscribers, 5,000+ social followers, 25+ annual touchpoints through community events and programs) = no extra lift from your team.
- A visible, feel-good investment your customers and employees will notice!

YOUR REACH EXTENDS BEYOND ONE NIGHT

One sponsorship, four events. Your brand also appears at three additional Spark signature programs throughout the year:

- Sept. 23, 2026: Dr. Lisa Damour, Live Virtual Event & Watch Party (Tween & Teen Emotional Health)
- Oct. 28, 2026: Sara Ward, In-Person at Natick High School (Building Executive Function Skills in Youth)
- Nov. 2026: Jorge Armesto, Live Virtual Event (Addressing the "Inner Bully:" Promoting Self Compassion)

“Spark Kindness goes above and beyond to support not only our community outreach efforts, but also our desire to make a real difference in the lives of others. That relationship is why we continue to invest in Spark Kindness year after year.”

- VJ Donnelly, General Manager: MetroWest Subaru

SPONSORSHIP OPPORTUNITIES

All levels include recognition across all four events, plus Spark's year-round visibility platform.

Benefit	Strategic Partner \$20,000	Premier Partner \$10,000	Platinum Partner \$5,000	Gold Partner \$2,500
Your Logo – On event materials (print & online)	Prominent	Featured	Logo	Logo
Table Hosting - Greet guests & share resources	All 4 Events & Remarks	3 Events	2 Events	1 Event
2/11 VIP Meet & Greet with Dr. Damour, Reserved Seating	20 Guests	15 Guests	10 Guests	5 Guests
Blog Post & Newsletter Feature	✓	✓	—	—
Branded content included in Community Care Kit (2/11)	✓	✓	✓	✓
Recognition in programs, e-news & from the stage	✓	✓	✓	✓

NEW – COMMUNITY CARE KIT SPONSOR

Every one of our 800 guests on 2/11 will walk out with a Community Care Kit – a direct, high-visibility way to put your business in front of MetroWest families. Included automatically for Gold sponsors and up. A natural fit for mental health practices, pediatric and dental offices, realtors, financial advisors, and other businesses that serve families. **Just interested in contributing to the care kit? Kit-only sponsorships available!**

CLAIM YOUR SPOT NOW

Tell us what matters most to your business and let's build a package that delivers. Custom packages welcome. Contact Michele Marotta, Associate Executive Director, at mmarotta@sparkkindness.org or apply online at: sparkkindness.org/get-involved/become-a-sponsor.

Spark Kindness is a 501(c)(3) nonprofit, EIN 46-5037162. No goods or services are provided in exchange for this donation. Sponsorships are tax-deductible to the extent allowed by law.